



## TUSK M&A Workshop

Value is in the Eye of the Buyer July 28, 2021 | Denver, CO | Gaylord Resort

## Limited to 120 Owners of Dental Practices and Pre-Private Equity Groups

7:00 Registration & Breakfast

8:00 Opening

Introduction

Speaker

Overview of the current M&A markets

Brian Colao | Director DSO Industry @ Dykema Kevin Cumbus | President @ TUSK

8:30 Evolution of Consolidation

Moderator

Growing from a small doctor-owned group to a large, PE-backed platform. What makes a great partner? What constitutes a great deal? Lessons learned in the everchanging landscape of dental M&A.

Kevin Cumbus | President @ TUSK Dr. Chris Villanueva | CEO @ MB2

9:15 Client Journey

Moderator

Speaker

Increased value of business by 90% over unsolicited offer!

Ryan Mingus | Director @ TUSK TUSK Client Journey

9:45 Buy-Side Update

Moderator

How do you size up a partnership opportunity? How deal structure drives value for sellers.

Ryan Mingus | Director @ TUSK

Grady Wilson | VP of BD @ Dental Care Alliance John Geary | COO @ Independence DSO Jake Berry | Chief Development Officer @ MB2

10:30 BREAK

10:45 CEO Spotlight: Growth and Integration

Moderator

Acquisition -> Integration -> Value Creation

Kevin Cumbus | President @ TUSK Heidi Arndt | CEO @ Strive Dental Additional Panelists Coming Soon

11:15 Legal

Moderator

Legal considerations in M&A transactions Deal Structure: Earn outs, Escrows, and Taxes Kevin Cumbus | President @ TUSK Craig Woods | Member @ Dykema Virgil Ochoa | Member @ Dykema Rich Lieberman | Senior Counsel @ Dykema (Tax)

12:00 LUNCH

1:00 Client Journey

Moderator

Client Journey

Ryan Mingus | Director @ TUSK John Barganiner | Co-Founder Smile Makers

1:20 Closing Your Deal: QoE & Lender Perspective

Moderator

Which EBITDA, QOE Matters

Alex Cherniavsky | Senior Analyst @ TUSK Mike White | Principal @ CLA

Mark Rudolph | Shareholder @ Elliott Davis Mike Montgomery | VP @ Live Oak Bank

2:00 Client Journey

Moderator

Finding the RIGHT partner: Strategics vs. Financial Buyers

Kevin Cumbus | President @ TUSK Jason Hartman | CEO @ Spark Orthodontics

2:30 Market Update | PEGs

Moderator

What makes for a great partner?

How do you aid in the growth of the business post-close.

Ryan Mingus | Director @ TUSK

David Scharf | MD @ Rock Mountain Capital

Coming soon! Coming soon!

3:15 TUSK M&A Round Table | Q&A

Moderator

Kevin Cumbus | President @ TUSK

Ryan Mingus

Alex Cherniavsky

Kevin Cumbus | President @ TUSK

3:45 Concluding Remarks