

## Agenda

### WEDNESDAY, JULY 19, 2023

- 7:00 a.m. – 4:00 p.m.**    **TUSK Partners Workshop**  
*Proudly brought to you by Tusk Partners*
- 9:00 a.m. – 3:00 p.m.**    **Scale Your Dental Practice Bootcamp**  
*Proudly brought to you by SMC National  
and Fischer's Professional Group*
- 12:00 p.m. – 4:00 p.m.**    **Building Blocks of HR Due Diligence Workshop**  
*Proudly brought to you by HR for Health*
- 12:00 p.m. – 4:00 p.m.**    **Workshop Name to Come**  
*Proudly brought to you by Revere Partners*
- 3:00 p.m. – 7:00 p.m.**    **Dykema DSO Conference Registration  
and Information Desk Open**  
*Proudly Sponsored by Large Practice Sales*
- 3:00 p.m. – 6:00 p.m.**    **Champagne Welcome**  
*Proudly Sponsored by Caber Hill*
- 4:00 p.m. – 6:00 p.m.**    **Women in DSO Networking Event**  
*Proudly Sponsored by Henry Schein and Henry Schein ONE*
- 6:00 p.m. – 7:00 p.m.**    **Dykema DSO Conference Kick-Off Reception**  
*Proudly Sponsored by Dentist Job Connect*
- 7:00 p.m. – 10:00 p.m.**    **Wednesday Dinner Under the Stars**  
*Proudly Sponsored by Membersy and CareStack*

## Agenda

### THURSDAY, JULY 20, 2023

- 7:00 a.m. – 7:00 p.m.**     **Registration and Information Desk Open**  
*Proudly Sponsored by Large Practice Sales*
- 7:00 a.m. – 8:00 a.m.**     **Morning Yoga on the Lawn**  
*Proudly Sponsored by Oakpoint*
- 8:00 a.m. – 6:00 p.m.**     **Professional Headshot Studio Open**  
*Proudly Sponsored by Align Technology*
- 8:00 a.m. – 6:00 p.m.**     **Relax and Recharge Lounge Open**  
*Proudly Sponsored by GLO Science Professional*
- 8:00 a.m. – 9:00 a.m.**     **Breakfast**  
*Proudly Sponsored by Videa Health*
- 9:00 a.m. – 9:30 a.m.**     **DSO Difference Makers – Presented by the Dykema DSO Group**  
Brian Colao, Director of the Dykema DSO Industry Group  
Zack Hoard, Member, Dykema  
Virgil Ochoa, Member, Dykema  
Eric White, Member, Dykema  
Craig Woods, Member, Dykema
- 9:30 a.m. – 9:45 a.m.**     **Jeff Civillico – Conference Emcee**  
*Proudly Sponsored by CareCredit*
- 9:45 a.m. – 10:30 a.m.**     **A Discussion on the State of the Industry**  
Steve Thorne, Founder and CEO, Pacific Dental Services
- 10:30 a.m. – 11:00 a.m.**     **Break & Networking**  
*Proudly sponsored by Medix Dental IT*
- 11:00 a.m. – 11:30 a.m.**     **Industry Perspectives from Industry Leaders**  
Guy Amini, President, dentalcorp  
Stan Bergman, Chairman of the Board and CEO, Henry Schein  
Dr. Ray Cohlmia, Executive Director and COO, ADA  
More speakers to be announced soon!

## Agenda

### THURSDAY, JULY 20, 2023 (Continued)

**11:30 a.m. – 12:00 p.m. Same-store Growth Discussion**

Speakers to be announced soon.

**12:00 p.m. – 12:30 p.m. Growing Your DSO in 2023: Solving Top 5 Challenges to Ignite Growth**

Geoff Ligibel, CEO, 42 North Dental

DeAnn McClain, Executive Vice President, COO, Heartland Dental

Cindy Roark, Senior Vice President and CCO, Sage Dental

Moderator: Amol Nirgudkar, CEO, Patient Prism

More speakers to be announced soon!

**12:30 p.m. – 2:00 p.m. Lunch**

*Proudly Sponsored by Dental Care Alliance*

**2:00 p.m. – 3:30 p.m. Breakout Sessions (2 Rotations, 40 Minutes Each)**

**Breakout 1: Burning Questions – Legal**

Eric Fingerhut, Member, Dykema

Brian Forbes, Member, Dykema

Rich Lieberman, Member, Dykema

Donna McElroy, Member, Dykema

**Breakout 2: DSO Lending**

Angela Baker, Vice President, Business Development, Wintrust

Evan Barker, Commercial Relationship Manager, CapStar Bank

Amine Lahlou, Senior Vice President, Citi

Mike Montgomery, Senior Vice President, Live Oak Bank

**Breakout 3: To be announced soon!**

**Breakout 4: To be announced soon!**

**Breakout 5: To be announced soon!**

**Breakout 6: DSO Accounting Panel**

Derek Kaulfuss, Principal, Plante Moran

Mark Rudolph, Shareholder, Elliott Davis

Mike White, Principal, CLA

## Agenda

### THURSDAY, JULY 20, 2023 (Continued)

#### **Breakout 7: Patient Financing**

Speakers to be announced soon!

#### **Breakout 8: Measuring Associate Productivity**

Dr. Charles Moser, Dental Success Coach, Underbite Dental Management  
More speakers to be announced soon!

**3:30 p.m. – 4:00 p.m.**

#### **Break & Networking**

*Proudly Sponsored by Birdeye*

**4:00 p.m. – 4:30 p.m.**

#### **Presentation of the Third Annual Dental Titan Award**

**4:30 p.m. – 5:00 p.m.**

#### **Buy-Side Panel**

David Pegg, Chief Growth Officer, DCA  
Lane Theriault, CEO, Independence  
More speakers to be announced soon!

**5:00 p.m. – 5:30 p.m.**

#### **Update on Specialty Markets**

J. Hendrick, CEO, Smile Doctors  
More speakers to be announced soon!

**5:30 p.m. – 6:00 p.m.**

#### **Middle-market DSO**

Heidi Arndt, Founder and CEO, Evolve Dental Advisors  
Mick Janness, CEO, Oakpoint  
Lee Provow, CEO, Oak Dental Partners  
More speakers to be announced soon!

**6:00 p.m. – 6:30 p.m.**

#### **Women in DSO Panel**

Speakers to be announced soon!

**6:30 p.m. – 11:00 p.m.**

#### **Dykema DSO Reception and Party**

*Reception proudly Sponsored by SmileDirectClub*

**8:00 p.m. – 8:45 p.m.**

#### **Musical Opening Act – The Spazmatics!**

*Proudly Sponsored by CLA (CliftonLarsonAllen)*

## Agenda

### THURSDAY, JULY 20, 2023 (Continued)

- 9:00 p.m. – 9:10 p.m. Colorado's Largest Drone Show!**  
*Proudly sponsored by Patterson Dental*
- 9:10 p.m. – 11:00 p.m. Headliner Musician – Belinda Carlisle**  
*Headliner band transportation is proudly sponsored by Live Oak Bank*

### FRIDAY, JULY 21, 2023

- 7:00 a.m. – 11:00 a.m. Registration and Information Desk Open**  
*Proudly Sponsored by Large Practice Sales*
- 8:00 a.m. – 12:00 p.m. Professional Headshot Studio Open**  
*Proudly Sponsored by Align Technology*
- 8:00 a.m. – 12:00 p.m. Relax and Recharge Lounge Open**  
*Proudly Sponsored by GLO Science Professional*
- 8:00 a.m. – 9:00 a.m. Breakfast**  
*Proudly Sponsored by Glidewell*
- 9:00 a.m. – 9:30 a.m. New Innovations for Increasing Same-Store Growth**  
Sina Amiri, Vice President of Revenue, Zentist  
Nikki Dean, Director of Strategic Accounts, Pearl  
Jinesh Patel, Co-Founder and CEO, Uptime Health  
Stephen Sweeney, Founder, iCreditWorks
- 9:30 a.m. – 10:00 a.m. Lessons from PE investors**  
Steve Cohen, Managing Director and General Counsel,  
InTandem Capital Partners  
More speakers to be announced soon!
- 10:00 a.m. – 10:30 a.m. Surprise Guest Interview**  
Information to be announced soon!
- 10:30 a.m. – 11:00 a.m. Break & Networking**  
*Proudly Sponsored by Overjet*

## Agenda

### FRIDAY, JULY 21, 2023 (Continued)

**11:00 a.m. – 11:30 a.m. Sell-Side Panel**

Kevin Cumbus, President, TUSK Partners  
Kurt Harvey, Managing Director, Caber Hill Advisors  
Brannon Moncrief, Principal, CEO, McLerran and Associates  
More speakers to be announced soon!

**11:30 a.m. – 12:00 p.m. DEO Panel**

Information to be announced soon!

**12:00 p.m. – 12:30 p.m. Friday Farewell Grab and Go Lunch**

*Proudly sponsored by Dentsply Sirona*